

Section 2: Policies

2: Financial Management Policies

2.2.2. Fundraising

Adopted: September 18, 2025

Last review:

Background:

As with most non-profits, the Perth Seniors Fellowship will engage in fundraising activities from time to time.

According to the Government of Canada website¹, fundraising by registered charities must be conducted within legal parameters. Fundraising is acceptable provided it is not:

- a purpose of the charity (a collateral, non-charitable purpose)
- delivering a more than incidental private benefit (a benefit that is not necessary, reasonable, or proportionate in relation to the resulting public benefit)
- illegal or contrary to public policy
- deceptive
- an unrelated business

Policy:

At all times, the Perth Seniors Fellowship endeavours to participate in and conduct fundraising activities that uphold our mission, vision and values.

Fundraising

When conducting fundraising activities the Perth Seniors Fellowship will:

¹ <https://www.canada.ca/en/revenue-agency/services/charities-giving/charities/policies-guidance/fundraising-registered-charities-guidance.html>. Access date Sept. 7, 2025.

- **Be transparent:** Be honest about how donations are used. Provide public access to financial reports.
- **Be Accountable:** Ensure all funds are used for the stated purpose.
- **Conduct ourselves in an ethical manner:** Avoid high-pressure tactics, respect donor privacy, and honor any restrictions placed on gifts.
- **Limit Costs:** Keep fundraising costs proportionate to the expected revenue.
- **Be Compliant:** Adhere to all legal requirements and ethical standards for fundraising.

Fundraising Events

When undertaking any fundraising events Perth Seniors Fellowship will:

- **Ensure that Fundraising Goals and Objectives are Stated:** Clearly state the goals for the event.
- **Encourage Board Involvement:** Board members are expected to participate in fundraising events and assist in soliciting donations.
- **Undertake Financial Reporting:** Ensure that funds raised are properly recorded and reported.
- **Recognize Donors:** Acknowledge and appreciate all our donors by building strong relationships with supporters through consistent and meaningful communication and acknowledgments.